

PUBLIC RELATIONS CHAIRMAN REPORT FORM

For the Leadership & Education Consultant

NAME: _____ CHAPTER: _____

CELL PHONE: _____ E-MAIL: _____

DATE: _____ TERM EXPIRES: _____

Please complete this report for the Consultant prior to his arrival.

For the following section, please circle the appropriate answer or rating as it pertains to your chapter. Rating key: E=Excellent, AA=Above Average, A=Average, BA=Below Average, P=Poor. If a question does not apply to the chapter, please leave it blank.

CHAPTER LEADERSHIP AND ORGANIZATION

Executive Council effectiveness within the chapter E AA A BA P
Chapter meetings are run in an orderly manner..... E AA A BA P
Officer notebook is current and utilized E AA A BA P
Effectiveness of most recent officer transition E AA A BA P
Effectiveness of committees E AA A BA P
Chapter goal-setting E AA A BA P
Chapter goal-achievement E AA A BA P
OVERALL RATING E AA A BA P

BROTHERHOOD AND MOTIVATION

Brothers' respect toward each other E AA A BA P
Chapter morale E AA A BA P
Attendance at chapter meetings E AA A BA P
Member participation in activities E AA A BA P
Accountability of individual members..... E AA A BA P
OVERALL RATING E AA A BA P

COMMUNITY RELATIONS

Chapter distributes a parents' and/or alumni newsletter at least once a semester Yes No
Relations with parents E AA A BA P
Relations with neighbors E AA A BA P
OVERALL RATING E AA A BA P

CAMPUS RELATIONS

Participation in University-sponsored events..... E AA A BA P
Participation in the Greek community E AA A BA P
Chapter requires involvement in other campus organizations by all members..... Yes No
OVERALL RATING E AA A BA P

WHAT IS THE IMAGE OF YOUR CHAPTER ON CAMPUS?

HOW DOES THE CAMPUS VIEW THE GREEK SYSTEM?

IN WHICH AREAS CAN THE CONSULTANT BE THE MOST HELPFUL TO YOU?

HOW CAN THE HEADQUARTERS STAFF BETTER SERVE YOUR CHAPTER?

Please bring the following items with you to your meeting with the LEC:

- [] Chapter Operations Manual: Public Relations
- [] Any articles about the chapter from campus media/University website/etc.
- [] Copies of any press releases your chapter has sent out