



# Foundation Chapter Fundraising Initiatives and 2006 Sesquicentennial Celebration

By James J. Moylan (Gamma Lambda/University of Denver '69)

I am going to use my column this issue to tell you about some unique fund-raising activities the Foundation Chapter of Theta Chi Fraternity, Inc. initiated this past fiscal year (through June 30, 2004). I also wish to apprise you of the Foundation Chapter's upcoming role in raising funds to promote the educational activities attendant to our Sesquicentennial Celebration and National Convention in July, 2006 at our Fraternity's alma mater, Norwich University, located in Northfield, Vermont. Each of the first three fundraising initiatives I will identify are underway, and initial contributions have been made by solicited groups of alumnus brothers.

## Colley Award Scholarship Program

The Foundation Chapter's Board of Directors approved a 3-year initiative to raise \$250,000 in tax-deductible, endowed funds, solely from Colley Award nominees, runners-up, and recipients. The Foundation Chapter will initially fund three scholarships to the Colley Award winner and the two runners-up. The first set of these scholarships, each in the amount of \$1,500, was awarded at our National Convention, which was held in Phoenix, Arizona this past July.

The idea is for this select group of brothers, who were all nominated for the Reginald E. F. Colley Award, the most prestigious award our Fraternity bestows upon an undergraduate, to contribute to the new, endowed Colley Scholarship fund. Until the endowed Colley Award Scholarship Fund achieves its \$250,000 goal, the Foundation Chapter will make up the difference between the annual earnings available from the endowed fund and the amount needed to award the 3 scholarships to the Colley Award winner and the two runners-up, each year going forward.

The Colley Award Scholarship Committee is chaired by past National Vice President and past President of the Norwich Housing Corporation, a Colley Award winner himself in 1965, Brother P. Alan Bulliner (Beta Sigma/Lehigh University '65). His committee is comprised of 12 alumni who themselves are either nominees, runners-up, or winners of the Colley Award. When this campaign concludes in early 2007, each participant will have his name, chapter, and class year engraved onto a plaque that will be displayed at the Fraternity's International Headquarters in Indianapolis, Indiana.

## Director of Development's Office

The Foundation Chapter Board also approved an initiative to solicit all present and past Foundation Chapter and Theta Chi Funds for Leadership and Education, Inc., board members to raise \$50,000 for the "purchase" of the Director of Development's Office, with the proceeds deposited into our endowed Leadership Fund. Most of the Leadership Fund's annual earnings are presented to the Grand

Chapter as a grant, and used by the Grand Chapter to defray the cost of our Fraternity's leadership and educational programming activities that occur throughout the year. Specifically, these events are: the School of Fraternity Practices (even numbered years), Chapter Leadership Conference (odd numbered years), Mid-Year Leadership Challenges (each Fall and Winter, at various locations throughout the country), and the Deranian Presidents Conference (each January, in Indianapolis).

When this campaign concludes in early 2006, each contributor will have his name, chapter, and class year engraved on a plaque that will represent "ownership" of the Director of Development's office at the International Headquarters of Theta Chi Fraternity.

## Director of Educational and Alumni Service's Office

Finally, the Foundation Chapter's Board of Directors approved an initiative to solicit tax-deductible contributions from almost 400 past Blue and Slivinski Scholarship Award recipients, with the goal of raising \$25,000 for deposit in the endowed Blue and Slivinske Scholarship Funds. Earnings from these funds are awarded as academic scholarships to deserving undergraduates and alumnus brothers attending graduate school. Once this campaign is finished in late 2007, each contributor will have his name, chapter, and class year engraved on a plaque representing the "purchase" of the Director of Educational and Alumni Service's Office at the IHQ.

## 2006 Fund Raising Plans

A significant amount of money must be raised if we are going to make our Sesquicentennial at Norwich University the celebration it should be. As a public foundation that receives tax-deductible donations from members and friends of Theta Chi Fraternity, we are subject to strict regulations as to how those funds can be spent. Therefore, there will be both a general solicitation to raise funds for the 2006 Sesquicentennial Celebration by the National Fraternity, and the Foundation Chapter will have a separate initiative to raise \$100,000 to fund the educational programming at the Sesquicentennial.

All contributions to the Foundation Chapter earmarked for "2006 Educational Programming" will be fully tax-deductible, and we will issue an acknowledgement letter for IRS purposes to the donor. Watch for our 2006 Sesquicentennial Celebration fund-raising letter coming soon and please be as generous as your means allow. Please see the article on pages 9 and 10 of this issue of *The Rattle* for more information on this unique fundraising program.

Thank you, Brothers.